



JESSIE SCHEUNEMANN

GRAPHIC DESIGNER



/ OBJECTIVE

To use my seasoned marketing and design skills to bring professionalism and visual brand clarity to your business.

/ SUMMARY

- Known to create effective marketing materials, with a strong understanding of the power of design.
- Recognized for my strong work ethic, backed by self-motivation and honed organizational skills.
- Proven ability to motivate as a respected leader. Works effectively with other team members.
- Over 15 years of experience working in the deadline-driven marketing and design industry.

/ WORK EXPERIENCE

Marketing Director August 2017 to present *(1 year, 8 months)*
Campfire Concepts / Champaign, Illinois

- Marketing strategy and execution for Illinois' park and recreation industry

Freelance Graphic Designer January 2007 to present *(12 years, 3 months)*
Jessie Marie Studio, LLC / Champaign, Illinois

- Design creation and consulting for an array of clients.

Graphic Designer December 2007 to October 2011 *(3 years, 10 months)*
Horizon Hobby, LLC / Champaign, Illinois

- Print and web collateral creation for Radio Control products.

Production Artist May 2001 to June 2007 *(6 years, 2 months)*
OEC Graphics, Inc. / Oshkosh, Wisconsin

- Acted as a team leader for a new client's work.
- Prepared electronic files for press.

/ EDUCATION

Bachelor of Fine Arts September 2000 to December 2003
Major: Art, Graphic Design / Minor: Business Administration
University of Wisconsin – Stout / GPA 3.7/4.0

Associate Degree in Arts and Science September 1998 to May 2000
University of Wisconsin – Washington County / GPA 3.3/4.0

/ CONTACT

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/ SKILLS

Illustrator CC

InDesign CC

Illustrator CC

Microsoft Office

Photography

Videography

WordPress

HTML