



QUOTE: Jump Start Package – Original Logo

Prospective Client

Services:

Initial Meeting 1 hour // FREE

An Initial Meeting is offered for new projects. During the meeting we discuss if this package is best for you, what your project needs to communicate, plus your timeline and budget. By taking advantage of this free service you can be sure the final product will be one we are both proud of.

JUMP START PACKAGE

- Creation of an Original Logo
- Mood Board Workshop
- Define Brand Colors & Typography
- Business Card Design
- Final Native Vector Files plus .JPG & .PNG Files
- Project Management, Meetings & Communication, as needed

Creation over a 4–6 week period.

Package Price:

\$1,995

Terms:

A contract must be signed before work begins. Jessie Marie Studio, LLC will send a weekly check-in email to ensure progress to completion. This quote does not include printing, paper, third-party artwork, licensing, or vendor charges. It is valid for 60 days.

Timetable:

Week 1 – Initial Meeting & Project Start Date

Week 2 – MOOD BOARD WORKSHOP

Week 4 – PRESENT 2–3 visual brand options, ROUNDS 1 & 2 OF REVISIONS to follow

Week 5 – PRESENT 2–3 business card options, 1 ROUND OF REVISIONS to follow

Week 6 – Delivery of FINAL FILES & BRAND STYLE GUIDE

Payment Schedule:

\$900 will be due at the start of the project as a non-refundable deposit.

The balance of \$1,095 will be invoiced upon project completion.

Final payment will be due 21 days from the invoice date.

3% interest charged after 21 days.

Kill Fee:

Equal to the start of project non-refundable deposit. If the project is cancelled before completion all original artwork and digital files will belong to Jessie Marie Studio, LLC and not the client. Any use of artwork done in connection with the cancelled project without consent could result in additional fees or legal action.